MICAHSMITH

ANCHOR/REPORTER

CONTACT

- 1-314-973-2564
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SKILLS

- Enterprise Reporting
- Documentary producing
- Long/short form storytelling
- Leadership
- Project Management
- Traffic producer/anchor

EDUCATION

BACHELOR OF JOURNALISM
Emphasis in Broadcast
University of Missouri-Columbia

PROFILE

I am a reporter and anchor with a decade of broadcast journalism experience. I've spent the last four years cultivating my own social equity beat and have also produced an Emmynominated documentary. Outside of my editorial responsibilities, I currently serve as the chair of my station's Diversity and Inclusion Committee. I am also the president of the Colorado Association of Black Journalists.

WORK EXPERIENCE

4pm Anchor/Social Equity Reporter, Denver7 News

Denver, Colorado | December 2018 - present

- Created own social equity beat, focused on telling stories that impact people from underrepresented communities.
- Produced and wrote social equity documentaries and half-hour specials.
- Contributed new and unique content for OTT platforms (Roku, Amazon Fire, Apple TV, etc.).
- > Reported live from breaking news scenes or other locations relevant to the newscast.

Morning Reporter/Weekend Anchor, WBTV News

Charlotte, North Carolina | November 2016 - November 2018

- Responded to overnight breaking news throughout the 22 county DMA.
- ➤ Reported live from breaking news scenes or other locations relevant to the morning live report.
- Collaborated with producers and editors to solo anchor a fast-paced 2-hour newscast.
- Wrote, shot, and edited stories for daily newscasts.
- Delivered daily content under tight daily deadline pressure by working collaboratively with producers, assignment editor, and anchors.

Reporter/Fill-in Anchor, WJHL News

Johnson City, TN | November 2013 - November 2016

- ➤ Generated a competitive advantage for WJHL News by successfully demonstrating professional excellence in becoming the only morning live reporter in the viewing area.
- ➤ Increased station's social media presence using various platforms by providing traffic, weather, and breaking news updates to viewers throughout the morning show.